Allflex Livestock Intelligence
Heatime® Pro+

Flexible, centralized, high-performance cow monitoring for large and fast-growing dairy farms

Heatime® Pro+ is a powerful, yet easy-to-use, PC-based system for advanced monitoring of dairy cow herds. With its sophisticated monitoring capabilities, lifetime cow history tracking and rich data analysis capabilities, it eliminates the guesswork and inconsistency of evaluating the reproductive, health, nutrition and wellbeing status of each and every cow. It allows early and proactive action to alleviate the effects of incidents that prevent cows from achieving their genetic yield potential. With its intuitive interface, superb user experience, and mobile access support, all main day-to-day tasks, as well as advanced functions, can be easily accessed from anywhere, at any time.

Boost herd-wide productivity with powerful, real-time animal status monitoring

- Unmatched heat detection accuracy, with precise insemination timing guidance
- Early detection of health issues for proactive, individualized health management
- Insight into ration and nutrition issues
- Detection and analysis of environmental factors for optimal decision making

Gain advanced cow monitoring capabilities for data-driven decision making

- Enhanced herd-wide monitoring
- Rich, customizable reporting and cow card management
- Integration with third-party herd management software[1]
- Seamless integration to a complete parlor management system[1,2]

Get a flexible solution that adjusts as your needs change

- Choice of neck or ear tags
- Flexible application plan levels
- Two payment options
- Grows with your farm
- Connectivity and control anytime, from anywhere
- Easy-to-use, customizable interface

[1] Contact your local Allflex Monitoring representative for more information and an updated list of integrated software programs.

[2] Only for Allflex/SCR parlor management systems. Available in selected regions only. Check with your Allflex representative for availability in your area.

WHAT MAKES SENSE FOR YOU?

Heatime® Pro+ offers a choice of neck or ear tag, application plan levels, and payment options. Simple to install, use and maintain, and easily upgradable, Heatime Pro+ delivers value from the start, with long-term investment protection.

CHOICE OF EAR TAGS OR NECK TAGS

eSense Flex Tag

The new ear tag

cSense Flex Tag

Our award-winning neck tag

CHOOSE YOUR PAYMENT PLAN

GO (subscription)

- Tags and controller are purchased upfront
- Monthly subscription for application plan, based on number of tags
- Upgradable anytime

UP (upfront)

- Tags and controller are purchased upfront
- Application plan upfront for the shorter of: 3 years (eSense Flex) / 7 years (cSense Flex) or the battery life of the tag
- Additional tags are purchased in the same manner

FLEXIBLE APPLICATION PLAN LEVELS

Starter

- Cows in Heat Report
- Anestrous Cows Report
- Cows with Irregular Heat Report
- Pregnancy Probability Report

Advanced

- All Starter applications, plus:
- Health Report
- Distress Report
- Distress Alert
- Fresh and Pre-Fresh Cows Reports
- Report Generator

Premium

- All Starter and Advanced applications, plus:
- Group Routine – Heat Stress Report
- Daily Group Consistency Graph
- Group Routine Graph

Young Stock

- Young Stock Health Report

THE MOST ADVANCED HEAT, HEALTH, NUTRITION, AND GROUP MONITORING SOLUTION
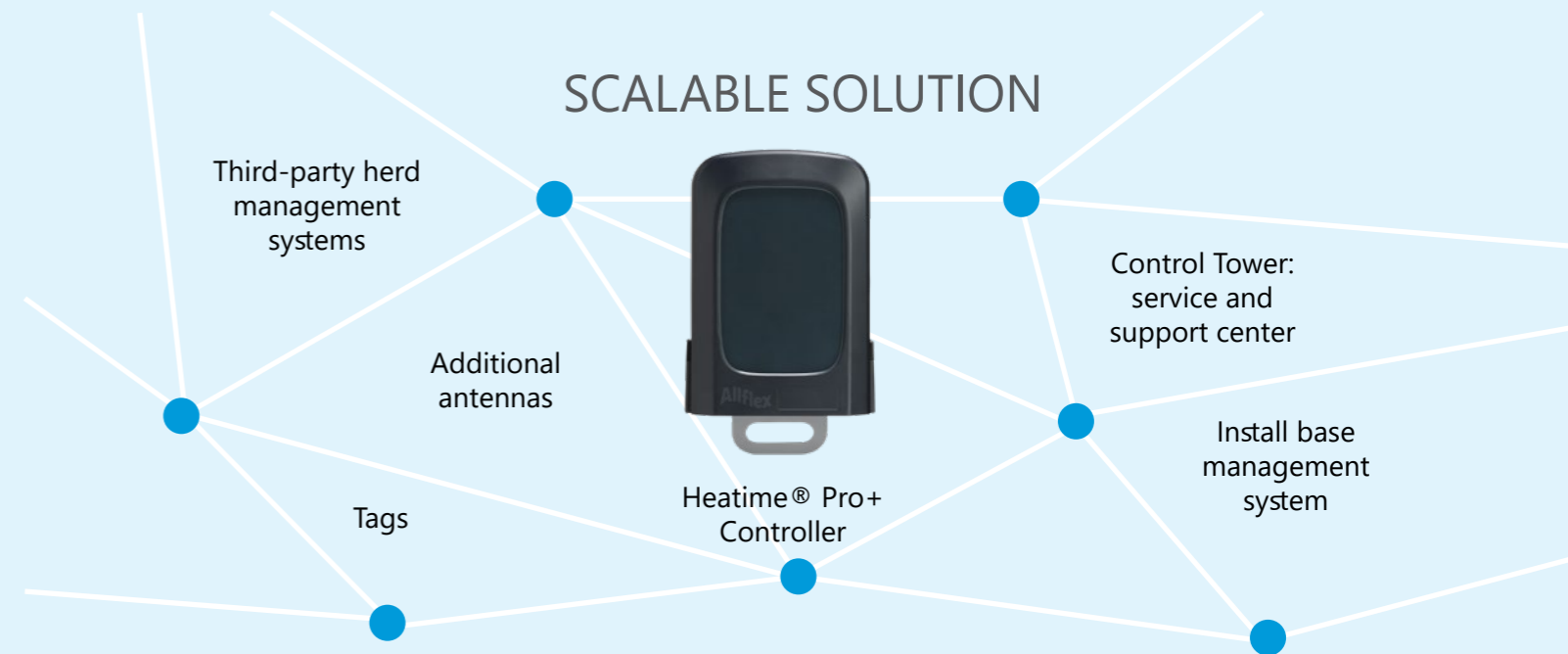

Heat Report

Suspected for Abortion

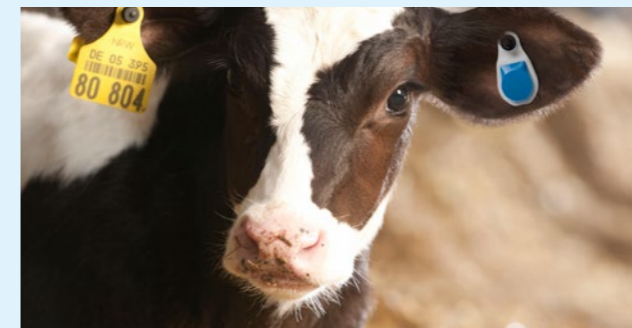Health Report

Group Routine Application – Rumination Graph

Group Consistency Graph

Group Routine Graph

SCALABLE SOLUTION

Third-party herd management systems

Control Tower: service and support center

Additional antennas

Install base management system
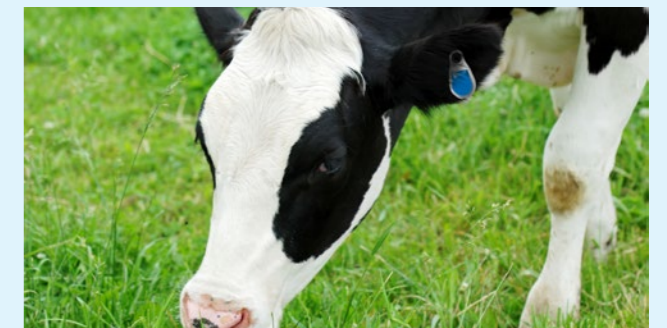
Tags

Heatime® Pro+ Controller

USE THE RIGHT APPLICATION FOR THE RIGHT POPULATION

Maximize the potential value of young stock while reducing risks and costs

Allflex Young Stock Application provides advanced health monitoring of calves up to six months old, enabling you to detect the onset of health issues very early, sometimes even before clinical signs appear. With earlier detection, you can promptly begin treatment or otherwise intervene, reducing drug usage, preventing impact on each calf's growth curve or future performance, and ultimately reducing mortalities. Automated monitoring and detection saves time and effort and reduces dependence on skilled labor.

Optimize heifer reproduction monitoring by using multiple application plans on your farm

To optimize conception rates across your farm, you can now cost-effectively monitor heifers' reproduction, with the Starter application plan, while using the Advanced or Premium plans on the rest of your dairy herd.

Since there is a natural movement of animals between populations, tags can be kept on the same animal for its entire lifecycle.

The system automatically enables the application features for all tagged animals based on their population, permitting extensive flexibility.

www.allflex.global | info@scrdairy.com

About Allflex Livestock Intelligence

Allflex Livestock Intelligence, part of MSD Animal Health, is the world leader in the design, development, manufacturing and delivery of solutions for animal identification, monitoring and traceability. Our solutions empower farmers to act in a timely manner, to safeguard their animals' health, while achieving optimal production outcomes for a healthy food supply.

Through its commitment to the Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services. Merck Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them.

Allflex®
Livestock Intelligence™